

Sinclair Broadcasting's blatant effort to influence public opinion subverts their responsibility to serve the public interest, which can only be accomplished by balanced, comparative reporting.

Unfortunately, many people accept the veracity of persuasively presented opinion, cloaked as documentary, especially if there is no opposing view available.

When large companies control the airwaves and editorially select which information they will air, we are a short step from disinformation.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.